

FOR IMMEDIATE RELEASE



**THANKS TO GLOBAL TRIBE MEMBERS
NEWSBOYS REACH EVENT
DRAWS CAPACITY CROWD**

15,000 PACK TUCSON ELECTRIC PARK
EVENT BENEFITTED FROM TEAM INCLUDING FAMILY LIFE
RADIO, 25 LOCAL CHURCHES, 150 VOLUNTEERS, AND
CHIC-FIL-A



**AND GLOBAL TRIBE partnered with Baja Christian
Ministries - more than 18,000 Purple Books were
distributed -**

**MORE THAN 4200 PEOPLE HAVE COMPLETED THEM
WITH 500+ GROUPS STUDYING**

December 2, 2008

Brentwood TN: Thanks to your prayers and financial support, Global Tribe has had a banner year! REACH was launched, homes were built, orphans fed, widows supported, Purple Book distributed. Thanks.

REACH

Newsboys and Global Tribe debuted the first ever Reach event Saturday night, November 8, in Tucson, AZ, where more than **15,000 people packed Tucson Electric Park**, the home for spring training for the Arizona Diamondbacks and the Chicago White Sox. [More than 600 people responded to the Gospel message from Newsboys front man Peter Furler and were counseled by church volunteers who also directed them to connect with a church in their area. On behalf of Newsboys, thank you for being part of Global Tribe. Our goal is to do 20 more reach events. Already, Family Life Radio, our partner station, has asked us to do another in Tucson AZ fall 2009, plus one in Albuquerque NM and Lansing MI.](#)



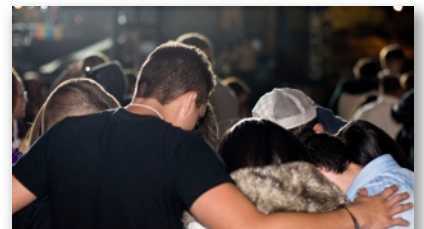
The fans came early, standing in line to enter starting at at 8:00 a.m. with gates opening at 5:00 p.m. Reach is designed specifically to have no admission cost, eliminating all barriers for people to attend. This made it possible to bring friends, family, neighbors, and co-workers who might not otherwise attend church. Family Life Radio and Churches in the community were energized by Newsboys providing such a night of ministry, inspiring their partnership in the night to impact their community.

The heart of REACH is to be a resource for local churches to impact their communities with the message of Christ at a time when young adults are leaving the church in large numbers.

Here is why REACH is important.

According to a LifeWay Research report in USA Today "Protestant churches are losing young adults in 'sobering' numbers, a survey finds. [Seven in 10 Protestants ages 18 to 30 — both evangelical and mainline — who went to church regularly in high school said they quit attending by age 23, according to the survey by LifeWay Research. And 34% of those said they had not returned, even sporadically, by age 30. That means about one in four Protestant young people have left the church.](#)"

Raising the urgency to impact young generations was the Fox News report this week. "Ads proclaiming, 'Why believe in a god? Just be good for goodness' sake,' will appear on Washington, D.C., buses starting next week and running through December. The American Humanist Association unveiled the provocative \$40,000 holiday ad campaign Tuesday."



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REACH provides reason to believe, and on that cool night in Tucson, 600 did just that to the thunderous applause of thousands.

The event was specifically designed to invite attendees to respond to a message by Newsboys front man Peter Furler. The local church volunteers interacted with the people who responded for prayer and counseling as well as to assist them with assimilation into a local fellowship for continued growth and relationship.

IN THEIR OWN WORDS

*"Having 14,000 people at the Reach event was great, but the most exciting aspect was watching hundreds get out of their seats and respond to the Gospel," said **Newsboys lead singer Peter Furler**. "Equally gratifying was all the churches in the community coming together for one night to impact their city. This is the heart of REACH, and is where we hope to see our contribution in the foreseeable future."*

*"The idea of REACH, a ministry of Global Tribe, is to present a clear and compelling Gospel message in the international platform of newsboys in a partnership with local radio and churches," says **Global Tribe Director Robert Michaels**. "The design is to not allow a ticket price to be an obstacle for anyone to attend. Each REACH event is supported by Global Tribe ministry partners, making it possible for us to open the doors to all who would come. We are already in the early stages of planning more events."*

***Dr. Randy Carlson, President of Family Life Radio**, said of the event: "As a result of the effort of 100's of volunteers and staff, Reach Tucson has set a Family Life Radio record – it's the largest event in our ministry history and fulfillment of our Community Transformation strategy."*

*What a great night for our city and for all who came. I know that many lives, young and old alike will be forever changed through this outreach. It was more than a concert, it was a REACH into our city to touch the lives of many looking for answers and hope in the midst of confusion and uncertainty. Thank you Newsboys Reach team for coming and blessing our city, we look forward to hosting you again soon!" **Pastor Bob Sawvelle, Tucson Area Christian Fellowship**.*

GLOBAL TRIBE IN 2008

In addition to the work you supported helping us launch REACH Tucson, here is a look at some of the amazing work you helped us accomplish this year.

Baja, Mexico

Our partner in Baja is Pastor Bob Sanders and his team at Baja Christian Ministries. **In just a little more than one year, almost 19,000 Purple Books have been distributed and started. Nearly 4,300 people have completed the study in one on one sessions.** Of 575 groups studying, more than 160 have completed Purple Book. The work has grown from one director leading the study groups to 5 area directors. We have done two trips to Baja in support of the work, specifically for evangelism and working on the construction of homes, classrooms, and other buildings.

Fiji

Working with Bill and Rosalie Furler, Peter's parents, who serve in Fiji, we provided a **much needed generator for the Loutoka Heath Center**, on the Island of Naviti. This generator will keep all the vaccines cool and they will not have to use old and suspect medicines now. Also they will have lights at night in the hospital while treating people, much better than oil lamps.

India

.We provided funding to help Children's Center in Bawana with the equipping of their day care center, providing the basic necessities and materials for the children and staff. We also provided support for missionaries **Kevin and Lynette Menezes** serving in Mumbai, India. – The funding helped them in their work with college students in India's largest city, and their new work launching a shelter for orphaned and abused young girls.

Uganda

Working with Zzana Community Church we participated in **micro financing for widows, allowing them to launch small business start-ups** helping them to be self sufficient.

Haiti

In support of Hope For Haiti's Children, we provided funding to help **feed more than 1,000 children FOR A YEAR** in a region marked by poverty and poor nutrition.

Founded in 1992 by Anthony Walton, Global Tribe www.globaltribe.com is based in Nashville TN, and is the parent ministry for REACH events. Global Tribe has a threefold mission:

- To focus on International aid to impoverished areas as a mobilization relief ministry that partners with existing organizations in country. It currently has extensive work in Baja, Mexico, partnering with Baja Christian Ministries, as well as work in Fiji, Uganda, Haiti, and the Global Tribe Children's home and School in India.*
- To sponsor REACH concert events to support the ministry of local churches in partnership with the church community, local radio, and para-church organizations.*
- To identify and mentor emerging young leaders to help in the development of creative new ministry tools and concepts..*